

ODA Virtual ASM21 Advertising Opportunities

Exhibitor Raffles – FREE!

By holding a raffle in your booth, you will increase the number of sales leads you will receive. Attendees must click on the 'fishbowl' in your booth to enter your draw and you will receive the contact information for everyone who enters. Winners can be announced once you receive the list which will be sent at the conclusion of the event. To participate in this opportunity, please provide a photo of the prize you will be giving away along with your logo.

Deadline: April 12, 2021

Specs: Resolution 600 x 600 pixels (eps, ai or psd files only)

Attendee Swag Bag Insert (Coupon, Show Special) \$250

Coupons and Show Specials on the Attendee Swag Bag page can have a link to take attendees directly to your booth or to your website to make a purchase using a discount code you create for ASM21.

Deadline: April 12, 2021

Specs: Resolution 600 x 300 pixels (eps, ai or psd files only)

Video Ad in Product Showcase Page \$500

Include a 2-3 minute video on the Product Showcase page which will also include a direct link to your virtual booth.

Deadline: April 12, 2021

Specs: Minimum file resolution: 1920 x 1080, File type: mp4

Banner Ads — Main Lobby Page \$3,500 - All Other Pages \$1,750

Rotating Banners with 6 second rotations, limit of 3 per banner

- Main Lobby
- Main Stage - Keynote Speaker & Category 1 Sessions (Cat 1 not available for on-demand)
- Stage 1 - Category 1 courses (Category 1 (Core) courses are live and not available in on-demand)
- Clinical Track Stage 2 – Category 2 and 3 courses (Category 2 and 3 courses available for on-demand until May 31st)
- Daily Schedules
- My Agenda
- Speaker Roster
- Speaker Handouts
- Attendee Profiles
- CDSPI Networking Lounge
- Gamification/Leaderboard

Deadline: April 12, 2021

Specs: Resolution: 1400 x 635 pixels (eps, ai or psd files only)

In Stream Video Advertising (60 Seconds) \$2,500 (30 Seconds) \$1,550

Videos will be played multiple times throughout the event on the session stages.

Videos will be played multiple times on the Main Stage, Stage 1 and Stage 2 throughout the event on May 6th, 7th and 8th.

Deadline: April 12, 2021

Specs:

Video

Minimum file resolution:1920*1080.

File Type(s): H.264 MP4 or Apple ProRes 422 MOV. MP4s are recommended as they usually take quicker to buffer. If anything, that needs an alpha (or clear background) is provided, the file type must be an Apple ProRes 4444.

Max File Size: none. But please keep in mind that the bigger the files the longer it takes to download, which is why we would suggest breaking it out by session: General Session 1, General Session 2, etc. We also suggest using a spinning or animated looping logo for before and after sessions.

Audio

File bitrate: 96kbps minimum.

File Type(s): MP3 or AAC preferred, but we can usually adapt on this side.

Max File Size: None.

Overlays/logos

File Resolution: Minimum 1920*1080.

File Type(s): EPS or PDF are preferable. JPEG or PNGs are fine, as long as they are decent resolution.

Max File Size: None.