



learning reimagined



Virtual ASM 2021 May 6th – 8th, 2021

Exhibitor Virtual Booth Packages

inspire the world like never before

Virtual Exhibitor Booth Options



Every Exhibitor will receive a Virtual Exhibitor Booth. Virtual Booths come in template-format and are fully customizable with sponsor's branding.

From the Virtual Booth, Exhibitors can make facetime meetings with attendees, have live Brand Representatives available and can also upload resources and videos that market key products or services.

Exhibit Booth – Premium \$2,500.00



Premium Exhibit Booth Includes:

- Company Description
- 2 Branded Banners
- Corporate Brochures (up to 4 pieces)
- 2 Videos
- 1 Podium Banner
- 1 Large Branded Background
- Listing in Exhibitor Directory
- Social Media Link
- Website URL
- Three (3) ODA Exhibitor Loyalty Points

Exhibit Booth – Deluxe

\$2,000.00



Exhibit Booth (Deluxe) Includes:

- Company Description
- 2 Branded Banners
- Corporate materials (up to 2 Resources)
- 1 Video
- 1 Podium Banner
- 1 Branded Background
- Listing in Exhibitor Directory
- Social Media Link
- Website URL
- Two (2) ODA Exhibitor Loyalty Points

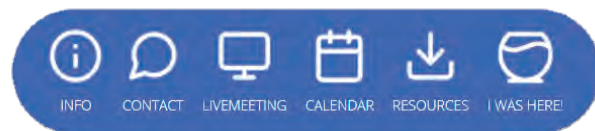
Exhibit Booth – Standard

\$1,500.00

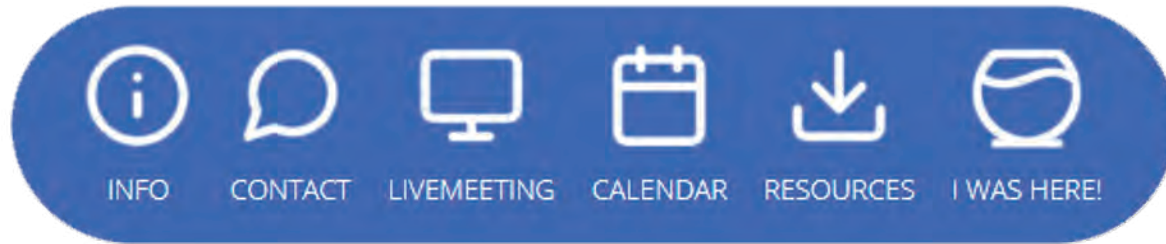


Exhibit Booth (Standard) Includes:

- Company Description
- Corporate Brochure (1 piece)
- 1 Video
- 1 Podium Banner
- 1 Branded Background
- Listing in Exhibitor Directory
- Social Media Link
- Website URL
- One (1) ODA Exhibitor Loyalty Point

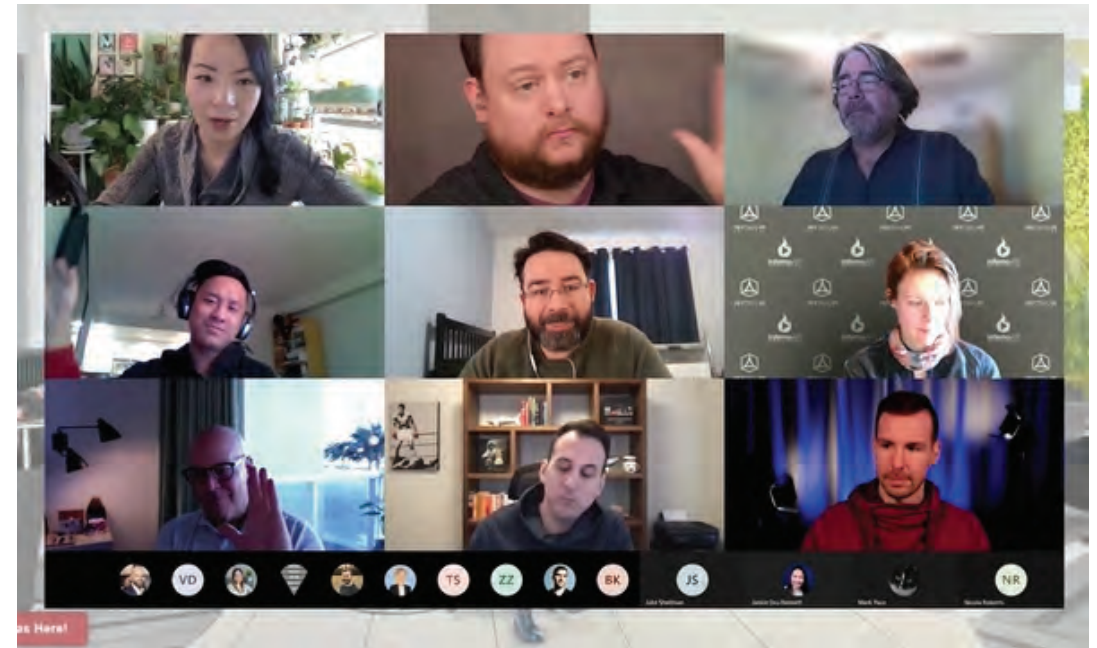


Booth Engagement



Attendees can interact with the booth by:

- Being redirected to an exhibitor website
- Obtain contact information
- Attend a live meeting being hosted by the exhibitor (Exhibitors to provide their own Zoom account)
- Book a meeting with a sales rep (Calendar or by using the meeting scheduling tool)
- See and download resources uploaded on to the booth
- Gamification- Click on "I was here" to be entered into leaderboards / draw for prizes / etc.



Enhanced Analytics & Qualified Leads

Additional Data for Sponsors & Exhibitors

Data Includes:

- Detailed Metrics
- Attendee Stats and Journey
- Time Spent Per Live/On-Demand Video Event
- Content Watched/Downloaded
- Banner Clicks
- Booth Interactions

